New Centre Market

New Hanover County | Wilmington, NC | 143,762 Sq Ft

4711-4719 New Centre Drive | Wilmington, NC 28405

34.2473, -77.8798





Demographics	1 Mile	3 Miles	5 Miles
Population	8,841	62,376	144,933
Daytime Pop.	11,031	88,213	200,698
Households	4,333	27,599	63,800
Income	$71,359	$89,992	$110,962

Source: Synergos Technologies, Inc. 2024

Strong lineup of national retailers including Sportsman's Warehouse, Burlington Stores, PetSmart & Chick-fil-A, sharing a parking field with Target

Ranked as the market's most highly trafficked shopping center with 85K+ visits weekly and 4.2M+ annually (Placer.ai 2025)

The center is easily accessible from I-40, with visibility from 32K+ vehicles daily on Market St and 19K+ vehicles/day on New Centre Dr (Kalibrate 2020, 2025)

Strong daytime population of 88K+ within a 3-mile radius and 40% college educated residents

Close to UNC Wilmington with 13K+ students (Natl Center for Education Statistics 2023) and Wilmington International Airport with 335K+ passengers annually (FAA 2023)



Pam Harrelson 770.360.8406 Pam.Harrelson@brixmor.com

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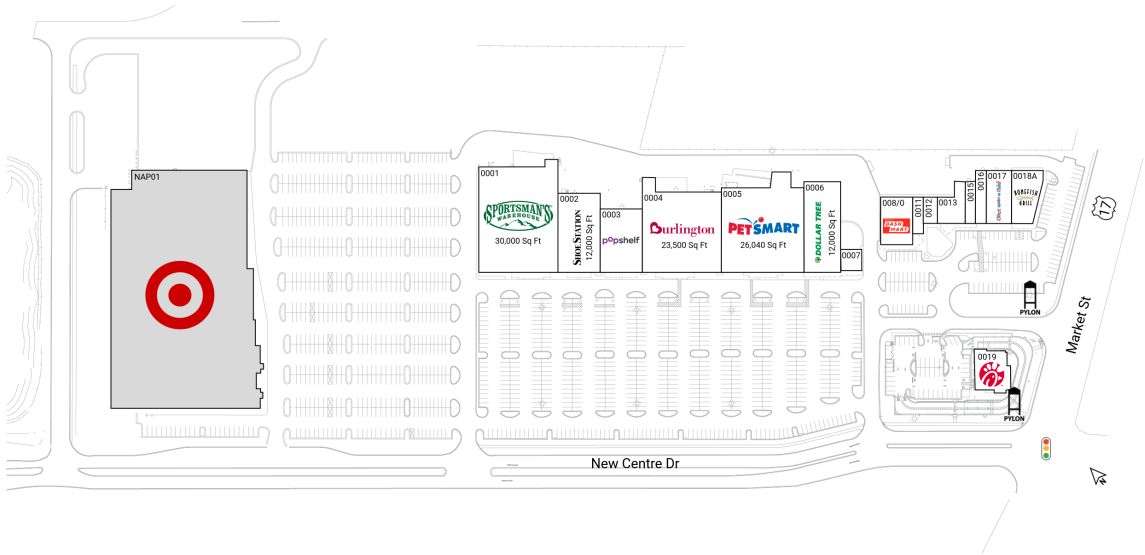

Current Tenants

Space size listed in square feet

0001	Sportsman's Warehouse	30,000
0002	Shoe Station	12,000
0003	pOpshelf	9,600
0004	Burlington	23,500
0005	PetSmart	26,040
0006	Dollar Tree	12,000
0007	Supreme Nutrition	1,600
008/0	DashMart	5,400
0011	Three Friends Coffee	1,600
0012	Nails 4 U	1,250
0013	Buen Dia	3,350
0015	Sleep Chair Factory	1,600
0016	Coast Guard Recruiting	2,000
0017	Once Upon a Child	4,800
0018A	Bonefish Grill	5,200
0019	Chick-fil-A	3,822
NAP01	Target	0

This site plan is for illustrative and information purposes only, showing the general layout of the shopping center; and is not a legal survey. Brixmor makes no representation or warranty that the shopping center is exactly as depicted as site conditions and tenant mix are subject to change over time.

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